

# SPONSORSHIP OPPORTUNITIES

“We’re In This Together, Eh!”

Highlight your organization during the conference!

We offer a range of packages to help meet your exhibitor goals and budget. However, if you have a sponsorship idea that you don’t see here – let us know!



**THE CANADIAN**  
Golf Course Management Conference

January 18-20, 2022  
Sheraton Centre Toronto Hotel, ON

1

#### Education Program – \$30,000 (1 Avail)

Put your organization front and centre for the duration of the conference, delivering 2.5 days of educational content. Take this opportunity to speak on behalf of your organization at the Opening Ceremonies.

**SOLD**

2

#### Awards Luncheon – \$15,000 (1 Avail)

As the presenting sponsor of this plated luncheon event, address attendees at the podium with welcoming remarks on behalf of your organization.

**SOLD**

3

#### Hotel Keys – \$7,500 (1 Avail)

The hotel key will showcase your company logo and it will be the first thing attendees see when they check in! Attendees will know your name every time they go to get into their room.

4

#### Name Badges – \$7,500 (1 Avail)

How would you like your Brand showcased on each attendee for the duration of the conference? These multifunctional neck wallets are a must; they hold the onsite program, event tickets and business cards.

**SOLD**

5

#### Professional Development – \$10,000 (1 Avail)

This highly visited conference feature, is a great place for you to show industry support. This information centre features job postings, and professional headshots for delegates.

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## Registration Desk – \$10,000 (1 avail)

Join us at the registration desk! This is your chance to shake hands with every golf course conference delegate as they register for the event.

7

## Breakfast – \$10,000 (2 Avail)

Learning is best on a full stomach! Provide the most important meal of the day on Wednesday or Thursday.

8

## Trade Show Lunch – \$10,000 (1 Avail)

Highlight your company during the tradeshow as the tradeshow lunch sponsor! Everyone will thank YOU during this popular and social event.

9

## Opening SociALL – \$10,000 (2 Avail)

In partnership with the CGSA and the OGSA, this welcome reception is a great opportunity for delegates to reconnect after a long two years of social distancing! Your logo will be on welcome signage and drink tickets.

**1 SOLD**

10

## Day 2 Evening Social Function – (\$20,000 1 Avail)

This event will be named after your organization, and is an exclusive opportunity to host all attendees with food and beverage and showcase your brand! Your logo on signage and tickets.

**RESERVED**

11

## PPE Sponsorship – \$1,000 (2 Avail)

Your company will supply masks and/or hand sanitizer with your company brand. Bring comfort to delegates by providing personal protection items to their registration package.

**1 SOLD**

12

## Convenience Breaks – \$1,000 (10 Avail)

Nothing breaks up a day of education sessions like a cup of java during breaks. Your logo along with partnering sponsor logos will be featured at each coffee station throughout the conference!

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## Hydration Stations – \$3,000 (1 Avail)

Signage at each of the stations, include reusable water bottles for more recognition.

**SOLD**



# SPONSORSHIP PACKAGE BENEFITS

## OUTLINE OF BENEFITS

	\$20,000+	\$10,000-\$19,999	\$5,000-\$9,999	\$1,500-\$2,500	Up to \$1,499
Press release announcing the sponsorship	X				
Speaking opportunity at the sponsored event(s)	X	X			
Trade show booth for the duration of the Trade Show (any furnishings must be ordered and paid for by the sponsor)	2	X			
Complimentary upgrade to ALL ACCESS pass for up to 3 company representatives per booth	3	X			
Post Conference- Promote a product or service in OGSA's Clippings and CGSA' with a brand specific ad and link to website throughout the year.	X	X			
Post Conference- Logo recognition as a key sponsor in the CGSA Greenmaster magazine throughout the year	X	X	X		
Pre Conference- Logo recognition as premium event sponsor, and link to company website in the association's e-newsletter (GreenMatter and Clippings)	X	X	X		
Pre Conference- Logo recognition as premium event sponsor, with company tag via CGSA and OGSA social media channels	X	X	X		
Non-member sponsors have the ability to register additional company representatives at the member rate	X	X	X		
Recognition as a supporting sponsor on both association social media channels	X	X	X	X	
Recognition during the Opening Ceremonies	X	X	X	X	X
Logo recognition on event signage specific to sponsored event(s)	X	X	X	X	X
Logo recognition on event website	X	X	X	X	X
Logo recognition on scrolling power point during breaks and between education sessions	X	X	X	X	X
Recognition in post conference issues of magazines (OGSA- ONCourse and CGSA- GreenMaster)	X	X	X	X	X



**Kathryn Wood, CMP**  
**Chief Operating Officer**  
 CGSA  
 1-800-387-1056, ext 23  
 kwood@golfsupers.com

**Courtney White**  
**Executive Director**  
 OGSA  
 519-993-5421  
 manager@ogsa.ca



# CONFERENCE CANCELLATION POLICY

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### SPONSORSHIP

The success of The Canadian Golf Course Management Conference and both the CGSA and OGSA depends highly on our supportive and generous sponsors. Should the CGSA and OGSA opt to pivot to a virtual event for our January 2022 conference; staff will liaise with all sponsor contacts to determine the best way to move into a virtual format including a full refund if desired.



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